

# Jed's Bean Bags®

## A 'World First' in Kiwi Innovation

Jed's Bean Bags® are a very clever kiwi invention that is so simple, it's hard to believe it hasn't been done before. Jed's 'coffee in a tea-bag' innovation uses pyramid-bag technology to create a brew-in-your-cup fresh coffee bag - and it's a 'world first' in kiwi innovation.

Developed right here in New Zealand by the Innovation Team at Jed's, the collaboration of tea and coffee technology was jointly led by coffee Brew Master Stuart Hargie and Master Tea Taster, Matt Greenwood.

As New Zealand's reputation as a great coffee-drinking nation increases - coffee drinkers have struggled to emulate a freshly roasted coffee experience at home or on the move, without some sort of machinery or equipment – until now...

"Jed's is the first company in the world to use this pyramid-bag technology to create brew-in-your-cup fresh coffee.

Jed's Bean Bags® are pre-dosed with top quality coffee that has been freshly roasted in New Zealand. The unique size and pyramid shape of the bag (traditionally reserved for premium tea) lets the freshly-ground coffee move and tumble about inside the bag for a plunger quality brew. And its unique biodegradable filter is designed to unlock all the strength, body and flavour - no mess, no fuss, no machines and no plunger required." said Stuart Hargie, Coffee Brew Master.



## Buy Yours Today!

Jeds Bean Bags Blend 3  
(Strong) 10pk \$6.08 ex GST

Jeds Bean Bags Blend 4  
(Very strong) 10pk \$6.08 ex GST

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